

IncredibleBank manages ALM effectively and independently with Abrigo

Case Study

Wisconsin-based IncredibleBank is an innovative community bank that provides online banking to customers in all 50 states. What began as a single bank has expanded to 15 locations in Wisconsin, Michigan, and Florida. Like many growing banks, IncredibleBank needs a comprehensive asset/liability management (ALM) model that can keep up with its new opportunities, satisfy its regulatory requirements, and provide a 360° view of potential risks.

SEEKING ADAPTABILITY WITH TOTAL CONTROL

Two years ago, Vice President of Finance and Investment Officer Tim Parks began looking for an ALM provider that was as dynamic as IncredibleBank. His existing vendor's model hadn't been updated since 2011 and simply wasn't evolving or improving. Parks was also looking for an online server-based model so he didn't need to worry about hosting data himself. He had heard of FARIN, Abrigo's legacy ALM business, and decided to explore Abrigo's ALM model when he discovered that it was web-based.

Abrigo offers multiple model-access options, including institution-managed, Abrigo-managed (outsourced), or any combination of the two. Parks knew he wanted to continue running IncredibleBank's ALM model completely independently at his institution. "We know our assumptions better than anyone, so I like to run our model internally instead of having a third-party do it," he said. He implemented the model singlehandedly, controlling every aspect and checking in with Abrigo's advisory team on an as-needed basis.

As one of the first users of Abrigo's online ALM model, Parks was able to give feedback on what he would like to see in the software. "I appreciated having input into the product enhancements," Parks said. "It's been good to know that the Abrigo team I worked with is constantly trying to make things better instead of leaving it as is."

"I like being able to run a wider variety of reports for whatever audience needs them, whether that's examiners, external auditors, the FDIC, or any other stakeholder."

—
Timothy Parks, VP of Finance & Investment Officer
INCREDIBLEBANK

ABOUT INCREDIBLEBANK

incrediblebankSM

IncredibleBank, headquartered in Wausau, Wisconsin, was named one of America's Most Innovative Banks by the Independent Community Bankers of America in 2019. With deposit and lending customers in all 50 states, plus their status as one of the nation's top motorcoach and SBA lenders, they are America's First Online National Community Bank. They are dedicated to their promise of an Incredible Customer Experience with every interaction. Learn more about IncredibleBank at www.incrediblebank.com.

MORE AND BETTER DATA

One of Parks' favorite features of the web-based model is the ease of use. He can log in through an online portal and find data that is automatically and constantly updated. "I was looking for more, and better, data because that's what the FDIC has been looking for—more detail. I like being able to run a wider variety of reports for whatever audience needs them, whether that's examiners, external auditors, the FDIC, or any other stakeholder."

The most significant change IncredibleBank saw after switching to Abrigo was an improved process for running interest rate scenarios. Their previous model required Parks to run individual scenarios separately and compile them together to create a report. It was time-consuming to run different interest rate shocks, switching parameters each time. Now, he can run a single report and get an output of multiple scenarios.

Since adopting Abrigo's ALM model two years ago, Parks has been most pleased with the consistent reports. The layouts are the same for each report, making parameter input and viewing reports easier. The vast number of reports that are available allow him to dive into data in a new way tailored to his institution, whether that is shocking data or running different time frames. "Its customizable, so you can really model whatever you want. You aren't stuck doing the same buckets—there is more freedom."

"It's customizable, so you can really model whatever you want. You aren't stuck doing the same buckets—there is more freedom."

—
Timothy Parks, VP of Finance & Investment Officer
INCREDIBLEBANK

ABOUT ABRIGO

Abrigo is a leading technology provider of compliance, credit risk, and lending solutions that community financial institutions use to manage risk and drive growth. Our software automates key processes — from anti-money laundering to asset liability management to fraud detection to lending solutions — empowering our customers by addressing their Enterprise Risk Management needs.

Make Big Things Happen. Get started at abrigo.com.